
SICE Annual Conference 2020
Guidance Booklet for
Company Exhibitors and Sponsors

(Update: 1st June, 2020)

SICE[®]

The Society of Instrument and Control Engineers

SICE Annual Conference 2020 Organizing Committee

<http://www.sice.jp/siceac/sice2020/>

SICE 2020 Company Exhibition Session

The Society of Instrument and Control Engineers
SICE2020 Organizing Committee

June 2020

Dear colleagues,

Given the evolving situation of COVID-19 (coronavirus), the SICE 2020 organizing committee is closely monitoring developments and advisories from the Thailand government and health organizations. The health and safety of the SICE 2020 participants, and their families and associates is our prime concern. Considering the escalating situation of the COVID-19 outbreak as a pandemic, it seems unlikely to hold the SICE 2020 Annual Conference as originally planned. We have been exploring various alternative options since we posted the last message on the SICE website. We have decided to hold the SICE 2020 Annual Conference in the form of an online meeting from 23rd to 26th September 2020. Accordingly, the Company Exhibition session will also be held on line, during the same week as the SICE 2020 Annual Conference.

To exhibit or sponsor SICE2020, please kindly fill out the application form below and send it back to the SICE administration office by mail before 10 July 2020. We hope you will be able to join us for this special project. If you have any questions about this event, please email the SICE administration office.

We thank all of you in advance for your kind understanding and support in the middle of this challenging global situation. We hope that all of you stay safe and healthy.

Regards,

Akira Ono (AIST, Japan)
SICE President

Kou Yamada (Gunma University, Japan)
Kosin Chamnongthai (KMUTT, Thailand)
SICE2020 General Co-chairs

1. **Date:** 24th-30th September 2020 (Promotional video and Q & A via chat)
2. **Exhibition's theme:** Exhibition on Technologies for Exciting Innovations for Super Smart Societies(Society5.0)
3. **Display materials:** Details are shown in the subsequent pages.
4. **Registration fees:** Details are shown in the subsequent pages.

SICE contact information (please mail your application form to the following address.)

Name: K. Suzuki

Address: SICE administration office, 4F Kaneko Bldg. 1-11-9 Kandaogawamachi, Chiyoda-ku, Tokyo
101-0052 Japan

Email: k_suzuki@sice.or.jp

ONLINE event summary

Session

Conference period 23 – 26 September, 2020

Exhibition period 24 – 30 September, 2020

Exhibition events

Company presentations

- a) Company presentations will be delivered by using a VoD (Video on Demand) streaming service. Question and Answer (Q & A) sessions will be held by sending chat messages. Exhibitors will be asked to answer questions via chat during the core times that start at 13:00 and end at 14:00 (Thailand time, GMT+7) on 24th and 25th September; each exhibitor has core times twice.
 - b) Please submit a promotional video (15 mins) about two weeks before the open day of the conference. Promotional videos and chat boxes for Q & A will be open for one week, from 24th to 30th September.
 - c) Real-time presentations can be delivered upon request. (Even if you give a real-time presentation, you still have to provide us with a 15-min promotional video in advance.)
 - d) Presentations can be given in Japanese or English. We recommend that you use both Japanese and English for the presentation materials.
- **Material to submit:** a 15-min promotional video(*)
 - **Registration fee (excl. tax):** SICE supporting member JPY 30,000, non-member JPY 40,000.
- (The fee includes a registration fee for one person to attend SICE2020.)
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Advertisement

Website banner

The company's banner advertisement will be posted on the SICE2020 web page.

- **Material to submit:** Banner image (*)
- **Registration fee (excl. tax):**
SICE supporting member JPY 10,000, non-member JPY 20,000.

(*) Details will be announced later.

SICE2020 Company Exhibition Application Form

◇ Company presentation, website banner

Category	Description	Registration fee (Japanese yen • excl. tax)			Materials to submit
		SICE supporting member	Non-member	University	
Company presentation by VoD (*1) (*2)	Promotional video on the SICE2020 online site (Video on Demand) and Q & A via chat (image files can be exchanged via chat)	JPY30,000	JPY40,000		15-min promotional video*
Website banner	A banner on the SICE2020 online website	JPY10,000	JPY20,000		Banner image*

(*1) All presentations will be delivered by using a VoD (Video on Demand) streaming service. Real-time presentations can be delivered upon request. Presentation in Japanese is acceptable. However, it is recommended to prepare the presentation materials in English. Question and Answer (Q&A) sessions will be held by sending chat messages.

(*2) The fee includes a registration fee (for one person) to attend SICE2020.

* Details will be announced later.

Total amount : JPY (excluding tax)

I will apply for the company exhibition as described above.

Contact information/billing address

Company's name	
Department/division	
Name	 Please stamp here.
Postal address	
Telephone number	
Email address	